

WHO WE ARE

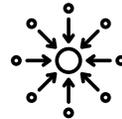
Design Veritas is a consulting firm that transforms company cultures for maximum growth. We specialize in visionary leadership, employee wellbeing, and sustainable efficiency. Our mission is to help businesses address today's challenges while paving the way for future success and innovation. We design modern culture at the intersection of people, business and innovation for organizations to be relevant today and thrive tomorrow.

HOW WE ARE DIFFERENT



Innovative Approach

We disrupt conventional thinking emphasizing self-awareness and interconnected systems. Through strategic design, we prioritize sustainable solutions for businesses, optimizing wellbeing, resource efficiency, and human-centered innovation to drive relevance and future-proofing.



Foundational Core

We help you reshape your core foundation through our innovative design approach, prioritizing awareness, wellbeing, resource efficiency, and human-centered innovation. This guides your organizational culture, ensuring alignment across spaces, programs, and designs with these foundational goals.



Impact Driven

We are dedicated to driving impactful change for our clients, aligning with their internal culture and external objectives. With a focus on human well-being and environmental sustainability, our design strategies prioritize meaningful and transformative journeys, fostering organizational and personal growth.



Visionary Leadership

We promote visionary leadership essential for cultural transformation aligned with your business goals. Through empowering workshops and courses, we guide leaders on a transformative journey of awareness, enabling them to steer your organization authentically with core values.



Comprehensive Approach

Our holistic approach to cultural transformation covers all organizational dynamics, including values, leadership, communication, structure, environment, engagement, recognition, decision-making, learning, diversity, customer focus, and ethics. This thorough approach ensures alignment with organizational goals and values.



People Growth & Success Oriented

We prioritize people for success, crafting cultures that benefit everyone. Through intentional strategies, we drive cultural change to align with values, promote balance, and empower individuals. This attracts like-minded individuals, defining the future of work and innovation.

RECOMMENDED PACKAGES OFFERINGS

We work with you to create a unique portfolio of design strategic consulting, learning experiences and programs tailored to the unique wants, needs, and culture of your people.

Not sure where to start? **We recommend these approaches:**

Package A

Introduction

- Speaking Event/ Presentation
 - Empowering People: New approach to work & wellbeing
 - Visionary Leadership: New approach to work & wellbeing
- A low-budget option with self-guided resources and introductory presentation.

Package B

People

Empowerment

- Speaking Event/ Presentation
- Workshops & Intensives
- Courses & training
- Build skills and create momentum for culture transformation by piloting training and empowerment programs across key groups

Package C

Culture

Transformation

- Intentional Design Program: Create and implement a data-based strategy for modern transformation across your organizations with support from your senior leadership.

Package D

Ongoing

Transformation

- Integrated expertise to lead and support your strategic planning, program design and implementation, and ongoing transformation.

Note: Intentional Design: We can focus on wellbeing, sustainable or innovations goals specifically within culture redesign.

HOW WE PARTNER:



Discovery

conversations and assessments.



Engagement

with key teams like HR, Sustainability, etc



Courses & Training

based on foundational culture & masterplan



Regular

Touchpoints

to align and respond to emerging needs



Evaluation

through qualitative and quantitative tools



Scaling & Exploring

based on what is working

DETAILED LIST OF OFFERINGS:

Training & Courses

- Executives and leadership teams-** Equip senior leaders with a strategic, data-backed approach to create a well and thriving workplace culture.
- HR team-**Align HR team members around an effective wellbeing culture.
- Managers-** Equip managers to navigate a new culture of wellbeing and sustainability, cultivate supportive team cultures, and advance a sustainable culture of work.
- All Company-** Build core knowledge, skills, and tools to navigate a redefined work and wellbeing culture.
- Empowerment – Self mastery & Wellbeing groups** -Equip individuals on their work life journeys with resources and courses aligned to orgs goals and culture.
- Efficiency - Sustainable practices groups**-Equip leaders on for resource efficiency and business goals with resources and courses aligned to orgs goals and culture.
- Integrated training** - Embed culture change concepts and skills into your existing learning and development journey, such as onboarding, leadership development, and manager training.

Consulting

- Diagnostic Surveys & Interviews-** Assess existing culture in regards to employee wellbeing, fulfillment and resource efficiency flows.
- Communication & Internal Campaigns-**customized messaging to align company with core & goals.
- Strategy & Initiatives-**Tailored consulting on growth, wellbeing, and efficiency initiatives.
- Employee Resource Groups-** Build productive forums for peer support.
- Leadership Coaching-**Coaching for company leaders to understand and champion the work life, wellbeing and resource efficiency.
- Masterplan Development-**Based on a comprehensive standard for human and environmental wellbeing and innovation.
- Masterplan Implementation-** Strategic implementation plan to align all aspects of the organization.
- Wellbeing & Resource Efficiency Designed Environments-**Design consulting on wellbeing vignettes and resource efficiency influencing behaviors.

FORMATS:

- Full In Person
- Blended- live/virtual
- Virtual
- Full Day/Half Day Intensives